



Historic Delano News

October 2011

Promoting Delano's past, present & future

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Howdy, the Calendar is full this month!

On **September 24th** Douglas Avenue was filled with music, *Kustom Kulture* cars and hundreds of people for **Rumble in Delano 4**. More than 100 pre-1963 cars were on display to the sound of live music from the stage at the clock tower.

The **Welcome to Delano Mixer** at the Vagabond on **September 27th** was well attended. Over 30 people were there to meet their fellow business owners and sample some delicious appetizers provided by **Chef James** at **Lotus Leaf Café**.

On **Sunday, October 2nd** volunteers from the **New Covenant Church** spent the day in the **Delano Community Garden**. The shed got a new coat of paint and the fence posts were set for a **Garden Fence Project** (*more next month*).

Thursday, October 6th we will be hosting the **4th Annual Ghost Stories of Historic Delano**. This event brings more than 500 ghost-hunters to the district each year (*more on our web site*).

Saturday, October 8th marks the start of the second year for **2nd Saturday** and we have *done away with participation fees* (see pg. 2).

On **Tuesday, October 11th** we meet to plan for the **3rd Annual Christmas In Historic Delano** event which will take place on the first Saturday of December (*full report on page 2*).

Wednesday, October 26th is end of the season for the **Delano Community Farmers Market** so they will host a **Last Harvest Party** to celebrate the end of their second year (*yup... see page 2*).

Calendar

4th Annual Ghost Stories of Historic Delano

Thursday, October 6th
6:00 - 9:00 p.m.

2nd Saturday

Saturday, October 8th

Planning for the Holidays

Tuesday, October 11th - 6:00 p.m.
Central Plains Novelty
905 W. Douglas

Delano Farmers Market Last Harvest Party

Wednesday, October 26th
5:00 - 7:00 p.m.

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Christmas in Historic Delano

As most of you know, we will not be having the **Christmas Parade** this year. It just doesn't have the support that the **St. Patrick's Parade** does in terms of entries, volunteers, sponsors or even spectators. Let's face it - *it's cold in December!*

The **Holiday Open House** is scheduled for **Saturday, December 3rd** and we will also be doing the **Holiday Decor Contest** so be sure and start thinking about your windows!

Also think about how you can use the event in your own promotions. Offer special discounts that day and seasonal treats for customers. We are exploring **cooperative advertising** options, like a **full page ad** in the **Eagle's GO! Section**.

Leandra Baker (Neighborhood Association) will be decorating her beautiful Victorian house and opening it for tours that day. She is hoping that a few of her neighbors will join in to make a **Holiday Victorian House Tour** an annual event.

“Light Up Delano With Love”

In place of the Christmas Parade we would like to organize a **Food and Clothing Drive** for the homeless called **“Light Up Delano with Love.”** This type of event should get a lot of attention.

It could begin several weeks in advance and on the day of the Open House we will stack all of the donations around the clock tower to build a mountain. The **Delano Clergy Association** has offered to help with collection and distribution.

Lighting up the Clock Tower

This year we would like to get lights installed on the Clock Tower before the Holiday Open House so that we can have a lighting ceremony at dusk.

The **Delano Business Association** will sponsor a donation drive to raise money to purchase the lights and have them professionally installed. Watch for further information about this.



2nd Saturday Shop Douglas. Shop Local New and Improved!

After reviewing the first year of **2nd Saturday** we have made a few changes to simplify it and to encourage participation:

- **New bags** - The new bags are larger and made of 100% Cotton.
- **No participation fee** - to encourage more participation we have eliminated the fee.
- **Buy two bags** - Purchase two of the 2nd Saturday bags for \$10 to get involved.
- **Pay-as-you-go system** - Participants now purchase the bags up front - no more trying to keep track of what you owe.
- **Distribution points** - There are now five distribution points for 2nd Saturday bags

The distribution points in Delano are **Bungalow 26** and **Central Plains Novelty**.

Last Harvest Party

October 26th is the last market of the season for the **Delano Community Farmers Market** so we're throwing a party!

The market opens at 5:00 for your last chance to get fresh, produce until next May! There will be pumpkins for sale as well as seasonal produce, baked goods and flavored vinegars.

At 6:00 the party starts with a “Trunk-or-Treat” event. There will be a booth where the kids can decorate their own Trick-or-Treat Bag and the **Delano Clergy Association** will be there to hand out treats.

Chef James from **Lotus Leaf Café** will be doing something special, but he won't say what it is. (It's a surprise!)

<http://www.historicdelano.com/market>